

Spiderboss SMS Gateway

Spiderboss

Spiderboss is delivering solutions for SMS communication. The solutions are cost-effective which means your project takes-off quickly while getting a good leverage for your investment. Our messaging services are prepared to be connected to your different needs. Spiderboss are providing several products that offer you a strengthened competitor edge and improved sales.

Spiderboss SMS Gateway

Spiderboss SMS Gateway is the gateway to which customers can connect their databases and legacy systems. It is flexible that supports the HTTP and HTTPS protocol. The interface is straight forward and comes with a full documented API that gives a short integration time. These advantages, combined with low up-front costs and a low-rate tariff when sending SMS, makes it the SMS gateway many competitors try to imitate.

No matter which system the client is using, an intranet, having an existing customer database or is using a web shop solution, integration with the Spiderboss SMS Gateway is quick and easy.

What next?

You can either do the integration with your existing programmers or use your contracted IT-company. Or you can use our friendly and skilled consultants. Thanks to an easy and powerful API, integration time is limited.

Why choose the Spiderboss SMS Gateway

QUALITY

We are continuously monitoring our processes in order to minimize the risk of interruptions. We can also provide delivery reports so our customers can feel safe with the service. Continuous quality improvements are something important. We are therefore always committed to do our best in working with continuous product development and adjustment our offerings depending on customers' needs.

PERFORMANCE

Our systems are built around the latest technology and we are for example using redundant hardware. No matter if the customer is sending big or small amounts of messages, we can provide a high level of capacity. Our systems also include functions to prevent overload due excessive messaging.

COST EFFICIENT

Spiderboss is proud to offer one of the best prices on the market and still provide a robust service with a high level of capacity. See our separate pricelist.

SHORT INTEGRATION TIME

Spiderboss SMS Gateway has a very short integration time. You will be provided access to our API (Application Programming Interface) with full documentation no matter if you decide to do the integration by an external consultant, by us, or in-house.

Unique functions are included in the Gateway

SENDER IDENTITY

Normally, when sending SMS, the sender identity is given as a mobile number or it can be a so called service number. With Spiderboss SMS Gateway, you can instead specify the sender identity as a name for your sent SMS messages.

CALLBACK

We offer you a callback service which means delivery reports can be sent automatically to any destination that you specify. You will always have full control over the delivery status for sent SMS.

PREMIUM SMS

This is not included in the standard package. At an extra cost you can answer incoming SMS, or you can let people answer the SMS you send. Incoming traffic will be lead to your service number. Each sent SMS can be connected to the corresponding answer.

Business Examples

DELIVERY NOTIFICATIONS

A company sends a message when the book has been ordered. "Hi Jane! Thank you for your order! You will have your book in your home the 28th of April; otherwise we'll get back to you."

When plans change, the company sends out "Your book has been delayed, we are sorry. It will be at your place the 2nd of May. We'll let you know if the date changes." The customers don't need to call the company to ask where the book is with great savings as the result.

REDUCE CUSTOMER UNCERTAINTY

Web portals send out SMS when somebody is ordering goods exceeding a specified amount of money. This reduces the risk of credit card fraud.

REPLACE LETTERS BY SMS

Letters are expensive. SMS messages are not. By sending out SMS instead of letters, companies in Sweden can cut costs by over 80 %.

SMART MARKETING BY SMS

An internet portal in Shanghai was severely cut back by the collapse of the internet-boom. They changed their offerings of information (news flash, sport results, stock rates, etc.) from www to SMS and charged money for it. The response was incredibly good which made it possible to work harder with SMS marketing. They added functions where people could do anonymous blind dates and a service where people could search for, and meet, long lost class mates.

CONNECTION TO COMPANIES' INTRANET

Sellers send SMS to the intranet with the question: "Do we have a contract with General Motors?" and receives an answer.

NOTIFICATIONS KEEPS THE DATABASE UP TO DATE

A bank wanted to get rid of invalid e-mail addresses. They sent SMS to their customers asking them to follow a certain web-link in order to update their e-mail addresses.

Contact Spiderboss

It is easy to become a customer. Contact us and we are more than happy to discuss with you how you can use SMS to improve your business.

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